

BUILDINGONBUDGETBYDESIGN.COM

PRIVACY POLICY

Effective Date: 08/11/2017

The buildingonbudgetbydesign.com website and its related services and products (“Website”) are owned and operated by Triumphant Marketing, LLC, D.B.A Building on Budget by Design (“BBD”). BBD has adopted this Privacy Policy (“Privacy Policy”) to inform you that it collects personally identifiable and non-personal information when you use the Website and to explain how this information is used. BBD has also adopted this Privacy Policy because it respects your privacy and believes that it should clearly and transparently disclose its privacy practices to the user. You should contact BBD directly with any questions or concerns.

BBD MAY CHANGE, MODIFY, AMEND, SUSPEND, TERMINATE, OR REPLACE THIS PRIVACY POLICY FROM TIME TO TIME AND WITHIN ITS SOLE AND ABSOLUTE DISCRETION. IN THE EVENT BBD CHANGES, MODIFIES, AMENDS, OR REPLACES THIS PRIVACY POLICY, THE EFFECTIVE DATE, LOCATED ABOVE, WILL CHANGE. YOUR CONTINUED USE OF THE WEBSITE AFTER A CHANGE IN THE EFFECTIVE DATE OF THIS PRIVACY POLICY CONSTITUTES YOUR MANIFESTATION OF ASSENT TO THE CHANGE, MODIFICATION, AMENDMENT, OR REPLACEMENT CONTAINED WITHIN.

1. BBD may collect the following personally identifiable information from you:

- First and last name;
- Email address;
- Mailing address;
- Business address;
- Phone number;
- Account holder and payment information, including, without limitation, credit/debit card other third-party payment information; and
- Any information that you upload, post, or submit to the Website directly or similar third-party sites or applications.

2. BBD may also collect the following additional information from you:

- Business name;
- Business website
- Photographs/images;
- Videos;

- Your geolocation;
- Your IP address;
- Your browser and search engine information;
- Your device information;
- Your visitor history;
- Your usage of the Website, including, without limitation, any links or items clicked or pages viewed and statistics;
- Information stored in cookies, pixel tags, or web beacons;
- Analytical data from Google Analytics; and
- Any other additional analytic data that you voluntarily submit to the Website.

BBD may collect this personal information from you through various channels, including, but not limited to, through your voluntary submission of information to the Website, through requests initiated by you through the Website or your social media accounts, through communication with third parties (such as banks), through the collection and analysis of information concerning your computer and browsing activities, through the use of cookies, web beacons, pixel tags, Google Analytics, and through other sources permitted by law.

The third-party service providers used by BBD have their own independent privacy policies governing the use of this information and we encourage you to read those privacy policies carefully. BBD has no responsibility or liability for the activities of the third party service providers used by BBD to provide you with the services associated with the Website.

3. BBD uses this information to:

Provide you with the Website, process any requests made by you, process any orders or business contemplated by the Website, communicate with you, identify and fix problems with the Website, update you on changes to the Website, communicate with you concerning your account, to complete a transaction you initiated, and to update you on BBD's products and services offered through the Website or the services of third parties.

You further authorize the following specific uses:

- Enable your use of the Website and its associated services;
- Improve algorithms;
- Measure service usage;
- Develop new features;
- Contact and communicate with you, whether through email, telephone, or messages within the Website;
- Customize and/or tailor the Website and your user experience, which may include targeted selection and display of third party advertisements within the Website;

- Aggregate certain information that does not include your personal information and disclose it for analysis, demographic profiling and/or targeted advertising;
- Advertise products and services of BBD;
- Provide you with information or services that may be of interest to you;
- Transmit and process your information and actions within the Website;
- Provide statistical information, and include you in the same, where applicable;
- Provide you with technical service and support, including updates;
- Provide you with information concerning BBD's benefits or services;
- Store, archive, retrieve, and make copies of your user generated content;
- Understand your needs and requests;
- Communicate promotions or other offers;
- Process payments;
- Prevent and detect illegal activities or violations of your Terms of Use; and
- Facilitate your use of the Website and upgrades/replacements to the Website.

Except as otherwise stated herein, BBD will not sell, transfer, or lease your personal information to any individual, business, or government entity except to: (1) respond to authorized information requests by government authorities; (2) to respond to a court order or subpoena; (3) to protect the employees, independent contractors, users, members, officers, directors, or shareholders of BBD; or (4) to help prevent against fraud or the violation of any applicable law, statute, regulation, ordinance, or treaty.

You are solely responsible for the protection of any information that you submit to the Website, and you are advised to review that information before you submit it to the Website.

4. BBD stores your personally identifiable information in the following manner:

Your personally identifiable information is stored and processed on computers and servers in the United States and, through your use of the Website, you unequivocally consent to the processing and storage of your personal and personally identifiable information. You understand and agree that BBD may continue to store your information after you cease use of the service or disable your account.

BBD uses commercially reasonable efforts and standard technology to store and help prevent against the unauthorized disclosure of your information. Though it undertakes commercially reasonable efforts to protect your information, no Website, software, or online service is completely safe. Accordingly, you provide all such information at your own risk.

5. BBD may share your personally identifiable information with third parties in the following circumstances:

- 1) Where BBD is complying or in good faith attempting to comply with any law, regulation or law enforcement request;
- 2) Where BBD has obtained your consent;
- 3) Where sharing or disclosure of your personally identifiable information is necessary to provide you with the Website and/or services associated therewith;
- 4) Where sharing or disclosure of your personally identifiable information is necessary to share personally identifiable information with BBD's parents, subsidiaries, successors, assigns, licensees, affiliates, or business partners;
- 5) Where BBD has been purchased by a third party;
- 6) Where sharing or disclosure of your personally identifiable information is necessary to respond to requests by government authorities;
- 7) Where your personally identifiable information is demanded by a court order or subpoena;
- 8) Where sharing or disclosure of your personally identifiable information is needed to protect the employees, independent contractors, officers, directors, members, users, or shareholders of BBD; and
- 9) Where sharing or disclosure of your personally identifiable Information is needed to help prevent against fraud or the violation of any applicable law, statute, regulation, ordinance, or treaty.

You understand and agree that BBD may specifically share or sell your information with mobile service providers, search engine providers, payment processors, web merchants, and online retailers in order to complete the services offered through the Website.

6. Purchase or sale of the Website or other assets:

BBD may purchase other businesses or sell components of its business, including, but not limited to, the Website. In the event BBD purchases another business or sells any component of its business, your personally identifiable information will continue to be used consistent with the terms of this Privacy Policy.

7. You may stop BBD from collecting your personally identifiable information by:

Adjusting your web browser settings, limiting cookies or other tracking techniques, or by ceasing your use of the Website. You may contact BBD with any requests regarding your information, but BBD reserves the right to act or not act upon such requests. BBD does not honor Do Not Track requests and signals.

8. When using the Website, you are obligated to:

Inform BBD of any changes to your personal or personally identifiable information, and protect the security of your personal or personal identifiable information.

9. California Residents:

Under California's "Shine the Light Law," California residents have the right to receive information that identifies any third-party companies or individuals that BBD has shared your personal or personal identifiable information with in the previous calendar year, as well as a description of the categories of personally identifiable information disclosed to that third party. You may obtain this information once a year and free of charge by contacting BBD at the address below.

10. Children's Online Privacy Protection Policy:

The Website is not intended for or directed to users under the age of 18, and BBD does not knowingly or intentionally collect personally identifiable information from children under the age of 13 or other minors. Where appropriate, BBD takes reasonable measures to determine that users are adults of legal age and to inform minors not to submit such information to the Website or in response to advertisements. If you are concerned that personally identifiable information may have been inadvertently provided to or collected by BBD, please contact us immediately so appropriate steps may be taken to remove such information from BBD's database.

11. Third party services and third-party links:

BBD may outsource or subcontract some of our technical support, tracking and reporting functions, payment processing functions, database management functions, and other services to third parties. We may share information from or about you with them so that they can perform their services as long as they comply with this Privacy Policy. You understand and agree that BBD will not be held responsible for any third-party communications sent by entities that BBD does not own or control any third-party links (including advertisements). You are encouraged to review any third-party privacy policies before utilizing any such third-party service.

BBD may include or offer third party products or services on the Website and provide third party links to the same. These third-party websites have separate and independent privacy policies. BBD has no responsibility or liability for the content and activities of such third parties and their websites. We encourage you to read carefully the privacy policies of all such third-party websites. We seek to protect the integrity of the Website and therefore welcome any feedback about any such third-party websites.

12. Contact and Notices:

All questions and concerns regarding this Privacy Policy may be submitted to

Triumphant Marketing, LLC

20793 E. Trail End

Interlochen, MI 49643

United States

With a copy via e-mail to: info@buildingonbudgetbydesign.com